台灣 Taiwan 影響力投資 Impact Investing 協會 Association

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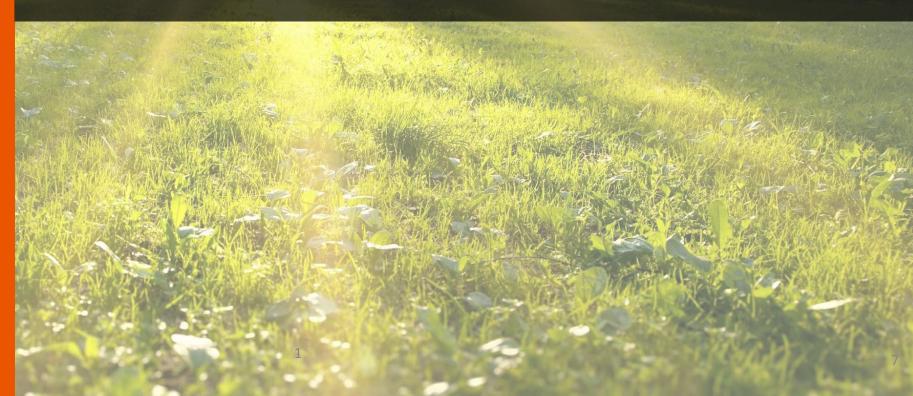
**Dr. Joe Hsueh** Executive Director, TIIA CEO, Systems Impact Multi-family Office

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# Using System Approach to Mobilize Impact Investing



- 1. SIMFO Systems Approach (Joe Hsueh, 10')
- 2. GSG Impact Ecosystem Map (Joe Hsueh, 10')

## Agenda

- 3. Taiwan Experience (Ray Chen, 10')
- 4. Japan Experience (Ito Ken, 10')
- 5. Q&A Dialogue (20')





SDGs are interconnected as a system

To achieve the Sustainable Development Goals by 2030

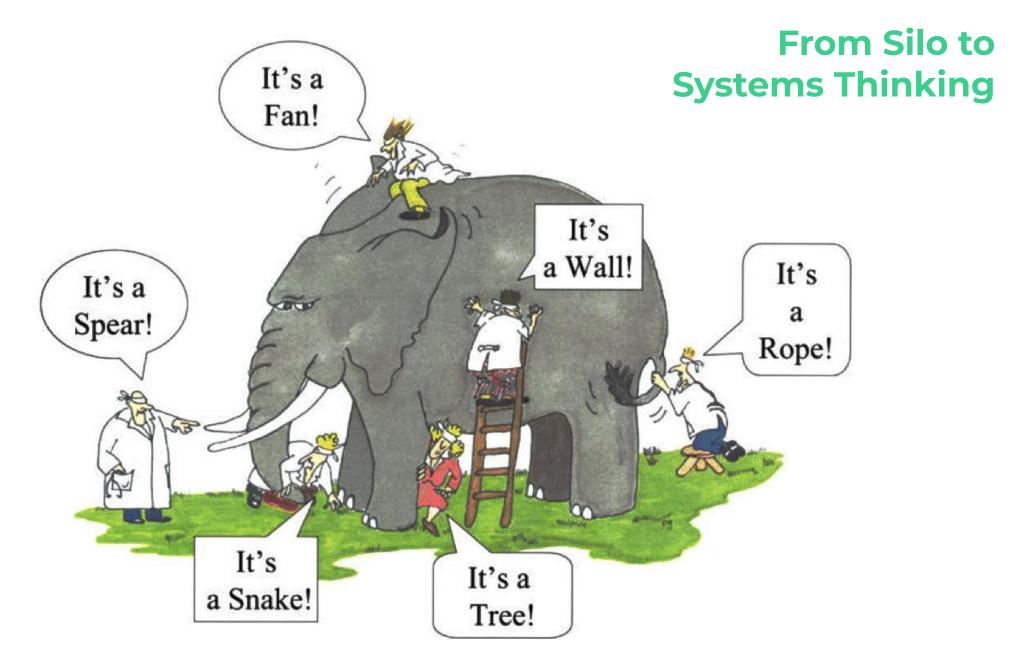
and avert climate change, we need

Systems Change, not incremental change.

To realize systems change, we need

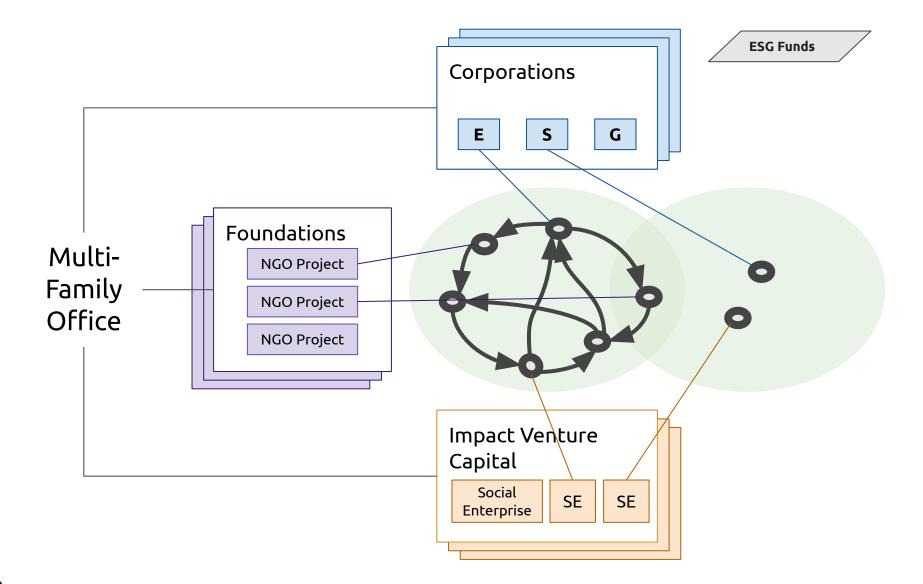
Systems Thinking, not silo thinking.







## From siloed action to systems impact







# Siloed Impact >> Systems Impact

Incremental Fragmented Green-washing

Systemic Collaborative Transformational







# Systems Impact Multi-Family Office (SIMFO)

## SIMFO is a **systems change** company.

We partner with business, finance, civil society, and government to catalyze systems change towards a regenerative and inclusive economy.

# We are an **ecosystem builder**.

We combine systems design, community building, and blended finance to help stakeholders shift from silo-thinking to collective action in climate change, systems education, creative culture, and regenerative finance.



# We need Systems Impact Investing

# where investors & funders see themselves as part of the larger ecosystem

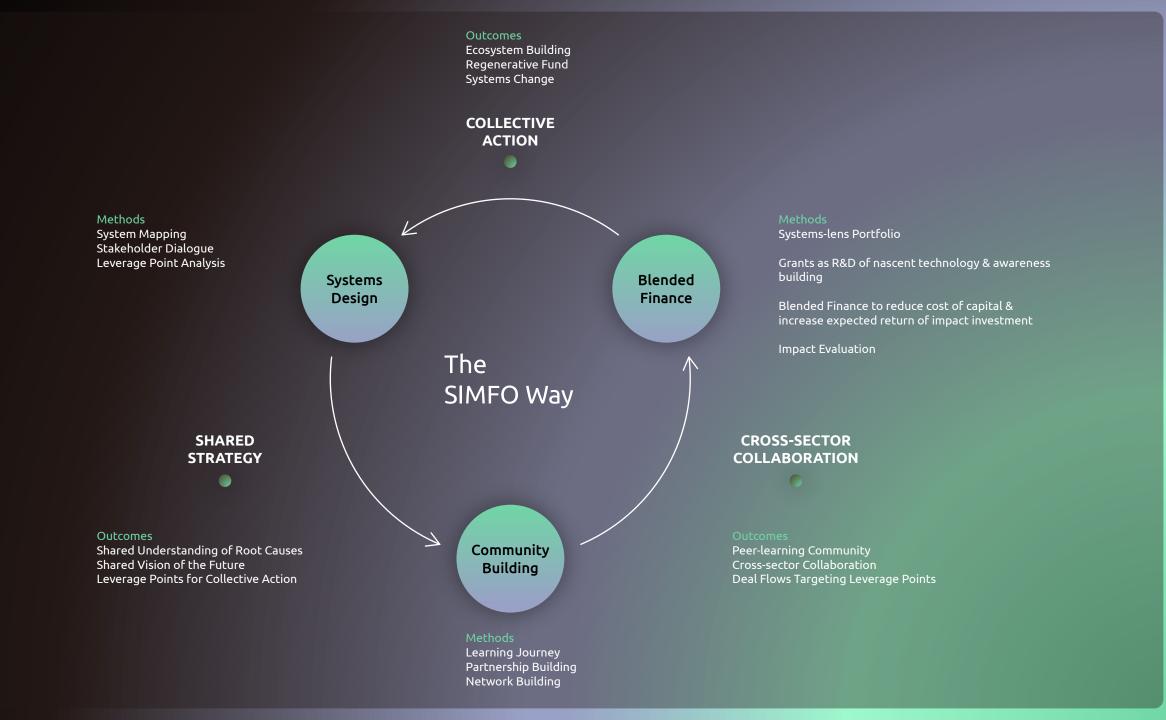
and invest with a "**systems-lens**".

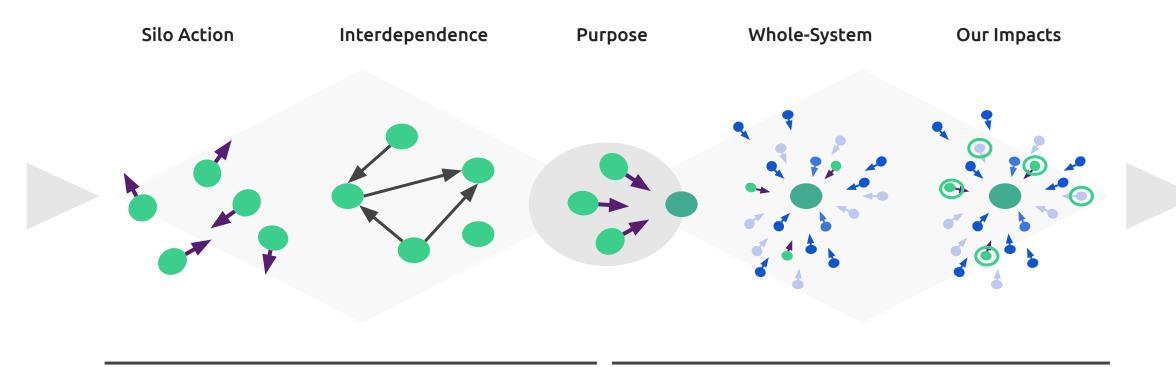




### FINANCE 4.0: Systems Impact Investing

Operation System	Health	Learning	Farm/Food	Finance	Governance
1.0 Input & Authority-Centric	Traditional Doctor-Centric Medicine	Traditional Teacher-Centric	Traditional Farmer-Centric	Traditional Financial Capital	Hierarchy
2.0 Output & Efficiency-Centric	Evidence-Based Medicine	Testing Centric	Industrial Mono-Cultures	Extractive Capital Wall Street	Competition
3.0 Stakeholder & Customer-Centric	Patient-Centric Medicine	Learner Centric	Organic Eco-Centric	Responsible Capital Impact Investing	Stakeholders Dialogues
4.0 Generative Eco-System Centric	Salutogenesis: Strengthening Sources of Health & Well-Being	Co-Creative: Activate Deeper Sources of Learning	Cultivating Sources of Eco-Social Renewal	Generative Capital Systems Transformation	ABC Awareness Based Collective Action





Internal Stakeholders

External Stakeholders





# Case Study Osa Regenerative Economy Lab

Costa Rica's Osa Peninsula is one of the five most biologically diverse ecosystems on Earth. It houses 2.5% of world's biodiversity.

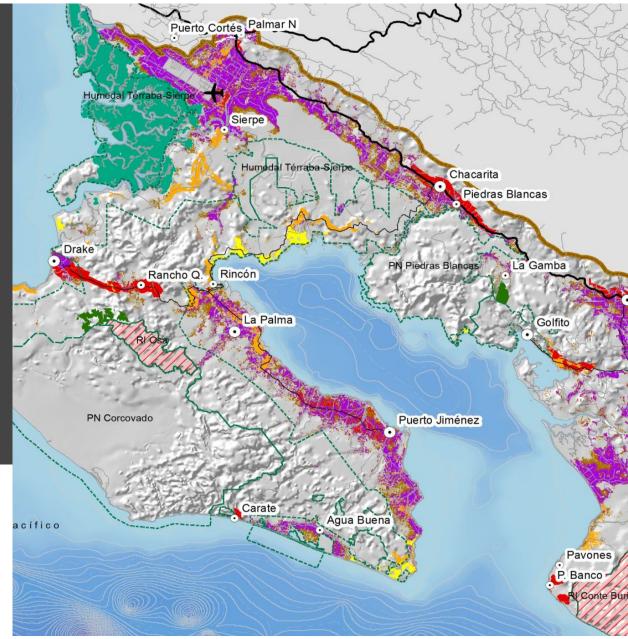
Since 2015, Regenerative Economy Lab (REL) and local leaders have been developing a regenerative blue/green economy model and systems financing approach to advance conservation and sustainable development in the Osa. REL and its partners seek to learn how to create a thriving economy and community that enhances the health of the rainforest and marine ecosystems. SIMFO is partnering with Regenerative Earth and the Regenerative Communities Network to develop a systems financing approach for building a regenerative rainforest economy.

SIMFO



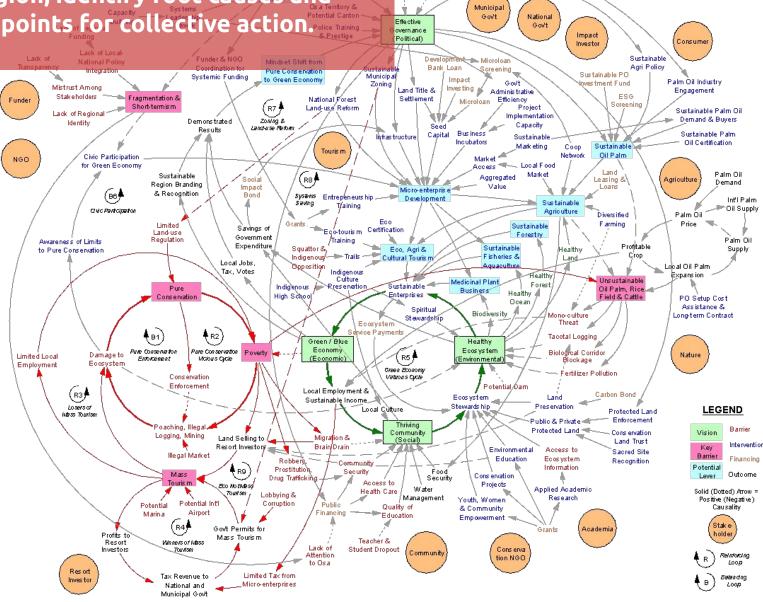
# Rapid Unsustainable Growth Scenario in 2030

With the threat of unsustainable palm oil expansion, wildlife poaching and logging, and mass tourism development, Osa is at risk of unsustainable growth.





Systems mapping was used to analyze the system dynamics of the region, identify root causes and engagement potential leverage points for collective action. Point and capacity of the region of the re

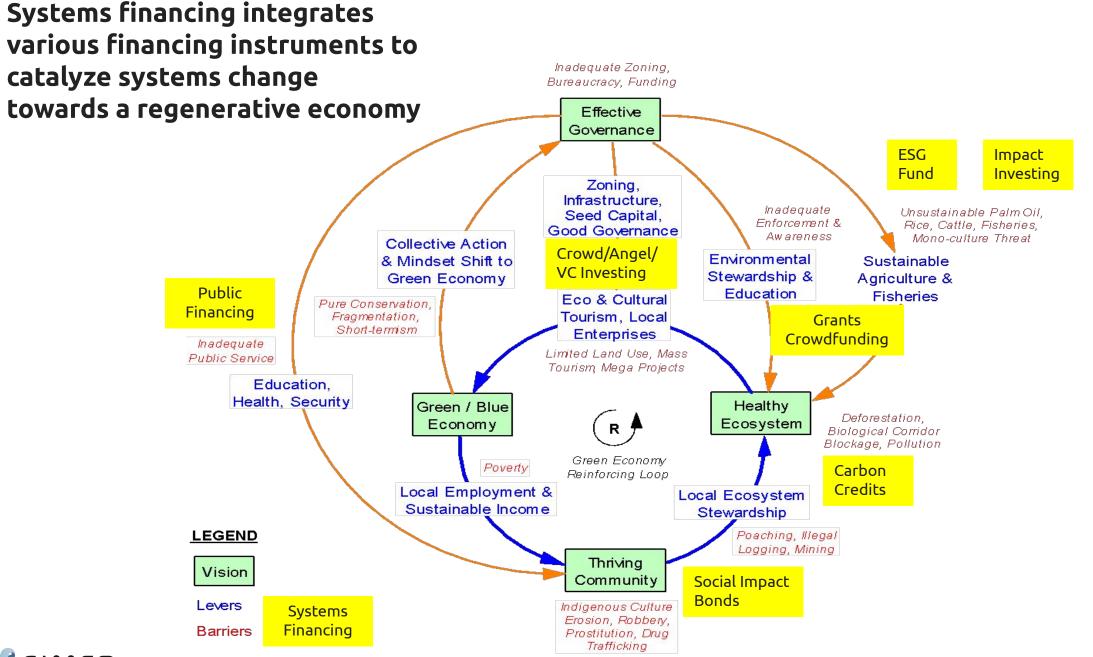


Lack of Gov't Accountability

brruption



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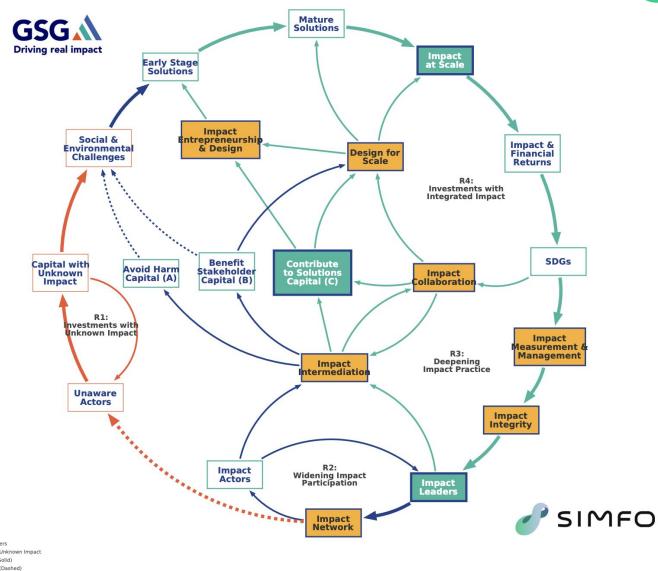


### **The Impact Principle**

Widening participation and deepening practice for impact investment at scale

Working Group Report from The Global Steering Group for Impact Investment

#### **GSG Impact Ecosystem Map**



Vision

Things to Grow
 Breakthrough Levers

O Investments with Unknown Impact

---- Positive Polarity (Solid)

Negative Polarity (Dashed)

- Priority Causes

---- Dominant Reinforcing Loop

October 2018

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